

# (IIHMR University Jaipur)

## EVENT OUTCOME REPORT

**“Master Class session Naya Sawera and Prayaas Corp”**

**(By: Mr Akhilesh Maheshwari Founder & Director, Naya Sawera)**

**(by: Mr. Jaspal Godara Founder and CEO, Prayaas Corp)**

<b>Event Category:</b> Master Class Episode 89
<b>Topic:</b> Sustainable Development Goals and Business Strategies: Integrating Social and Environmental Responsibility in Management
<b>Date &amp; Time:</b> 18 <sup>th</sup> October 2023 & 11:00 am – 01:00 pm
<b>Venue:</b> Classroom no. 12
<b>Details of Speaker:</b> 1. Mr. Akhilesh Maheshwari, Founder & Director, Naya Sawera, Rajasthan 2. Mr. Jaspal Godara Founder and CEO, Prayaas Corp, Rajasthan
<b>Number of Participants:</b> 16
<b>Objective of the Session:</b> The event was organized to introduce the role of business in current SDS in development and the opportunities that business can help create a more sustainable and just world by contemporizing social and environmental responsibility in its policies and management practices.
<b>Salient Novel Points Covered:</b> This session highlighted how business can integrate social and environmental responsibility into its management strategies to facilitate sustainable development goals in the development sector. It also provided valuable insight into the opportunities that exist in the field of development, social and environmental responsibility in its management strategies for business to implement the SDGs now. Shared experiences about this.
<b>Future Scope:</b>
<b>Image:</b> 2 Images. The image must be of better quality. Images are mandatory with Captions. It is requested to follow the format of the event details & pixels of photographs (984px X 452px).
<b>Appropriate caption for Website:</b> Dr. Akhilesh Maheshwari and Mr Jaspal Godara, Founder & CEO, Naya Sawera and Prayaas corp enlightening budding future leaders on “ <b>Sustainable development goals and business strategies: integrating social and environmental responsibility in management .”</b>

# IIHMR/MC/001 (Outcome Report)

## Pictures:



## Sustainable Development Goals and Business Strategies: Integrating Social and Environmental Responsibility in Management

 **Oct 18, 2023**  **11:00 AM to 01:00 PM (INDIA)** 



**SPEAKER**  
**Mr. Akhilesh Maheshwari**  
Founder and Director  
Naga Savera  
Jaipur, Rajasthan, India



**SPEAKER**  
**Mr. Jaspal Godara**  
Founder and CEO  
Prayas Corp  
Jaipur, Rajasthan, India



**WELCOME**  
**Dr. Himadri Sinha**  
Professor and Dean  
School of Development Studies  
IIHMR University, Jaipur, Rajasthan, India



**MODERATOR**  
**Mr. Vinod Tejwani**  
Dean - Placement and Alumni Relations  
IIHMR University  
Jaipur, Rajasthan, India



**STUDENT CO-ORDINATOR**  
**Mr. Shubham Sharma**  
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IIHMR University, Jaipur, Rajasthan, India



